



# HELVETIA & BRISTOL

## FIRENZE



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## Destination

Florence offers a unique journey through art, renaissance architecture, glamorous shopping streets and the authentic flavors of Tuscan food and wine: the experience of a lifetime. In the historical center, a UNESCO World Heritage Site, you can walk to all the major city sights: the cathedral or Duomo, Piazza della Signoria, Palazzo Vecchio and the picturesque Ponte Vecchio.



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## Location

The hotel is in the UNESCO site, a few steps from Palazzo Strozzi, a Florentine Renaissance masterpiece that hosts some of the city's major art exhibitions, around the corner from Via de' Tornabuoni, the most exclusive shopping street in town and just a short walk from the Duomo, Piazza della Signoria and Ponte Vecchio. The beauty and the magnificence of Florence reveal the essence of a city steeped in history.

## Distances

**Railway Station:** Santa Maria Novella 0.6 km

**Airport:** A. Vespucci, Florence 8 km  
G. Galilei, Pisa: 80 km

# The rebirth of a hotel icon in the heart of Florence

Helvetia & Bristol, the very first hotel in Florence since 1885, is back to its original splendor thanks to reimagined heritage and uniqueness of new facilities, such as “seductive” suites designed by A.Hempel, a large “entertaining” SPA and the exclusive private roof top terrace.

Guests are immersed in an authentic Florentine experience where the sense of place is reflected in every detail for a new era of luxury.

**#HeritageReimagined**





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## The rebirth of a hotel icon in the heart of Florence

Helvetia & Bristol, a historic residence a few steps from Palazzo Strozzi and via Tornabuoni and **the first luxury hotel in the heart of Florence** since 1885, reopens after a restoration of the historic wing and the recent expansion which mark its rebirth.

  
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The project expresses the authentic soul of the city by creating an intimate connection with the territory. **Great Florentine master craftsmen** have enriched the hotel with unpublished works made from an original design. A reference to the enveloping atmospheres and the "Great Beauty" that has always been a source of inspiration for all-Italian hospitality and the project in support of Italian artisans.



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## Key features



- The Helvetia & Bristol is the ideal getaway for sophisticated and wealthy travelers who love experiencing history, art & culture, sense of hospitality and way of living of destinations they are visiting.
- The style and renovated ambience immerses guests into a Florentine experience where every detail, such as tailor-made local craftsmanship, enhances the sense of place.
- “Helvetia” and “Bristol” are the two hotel's beating hearts united by the same soul and renovation concept that reinterpreted the hotel's heritage. (#Heritage Reimagined)
- The new “Bristol” wing makes guests live a memorable experience while enjoying new “seductive” Rooms & Suites designed by A. Hempel, “whimsical” & entertaining SPA with Roman baths heritage, a unique lounge venue for new restaurant experience and special private events and an exclusive/intimate roof-top terrace with breathtaking views over the beauty of Florence.
- In the refined Bristol Winter Garden, breakfast is signed by Iginio Massari Alta Pasticceria and includes a selection of sweet and savory cakes, cookies and croissants baked daily.
- From the exclusive collaboration with a historic Florentine name comes Cibrèò Caffè, a new “living room” in the city, cozy and convivial, and Il Cibrèò Ristorante, which offers a menu of highly selected Italian specialties
- LA SPA Helvetia & Bristol is the largest luxury spa in the city centre and its distinctive feature is its thermal heritage: it stands on the site of the ancient Capitoline baths and is inspired by the authentic experience of the “Roman baths.”



## Refined and elegant rooms & suites

In the 89 recently renovated rooms, the exclusive taste for beauty and high Italian craftsmanship represent the main elements of inspiration for the restoration project that has reinterpreted the history of the hotel. Antique furniture and meticulously restored works of art characterize the **64 rooms of the Helvetia Wing** and create an atmosphere of discreet and enveloping luxury.

**Helvetia Wing**  
Number of rooms: 64

Cozy Helvetia: 3  
Deluxe Helvetia : 25  
Junior Suite Helvetia: 10  
Junior Suite View Helvetia: 7  
Heritage Suite Helvetia: 17  
Panoramic suite: 2







## Seductive rooms & suites designed by Anouska Hempel

The 25 "seductive" rooms and suites located in the Bristol Wing bear the signature of the famous designer Anouska Hempel, who for the project was inspired by the sophisticated atmospheres of the sumptuous Florentine palaces of the past, reinterpreting their style in an enveloping and contemporary key. Historical Florentine artisans have embellished the spaces with unpublished works made by hand on an original design.

**Bristol Wing**  
Number of rooms: 25

Deluxe Bristol: 9  
Junior Suite Bristol: 6  
Suite Bristol: 7  
Iconic retreat Suite: 1  
Emerald patio suite: 1  
Presidential suite: 1



## The most complete and tasteful culinary experience in the city :

- The iconic Cibrèò, a famous name in Florentine catering with a success story for over 40 years, doubles its presence in the exclusive location of the historic Helvetia & Bristol Florence, inaugurating a new and innovative catering concept.
- The Cibrèò Ristorante offers an original menu based on highly selected Italian specialties. The new Cibrèò opening is even more sophisticated and unique by the brand new Cocktail Bar, which dominates the main room of the restaurant with its counter in yellow Siena marble.
- The Cibrèò Caffè represents a new Florentine “drawing room” that is welcoming and convivial, where you can spend the different moments of the day accompanied by the authentic cuisine of Cibrèò.
- “Tinello” by Barthel is the “feel like-at-home” venue for pampering private events such as cooking classes or special breakfast.

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# LA SPA

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## The iconic wellbeing retreat in the heart of Florence:

- LA SPA Helvetia & Bristol is the largest luxury spa in the city center of Florence (540 sqm) and its distinctive feature is its thermal heritage: it stands on the site of the ancient Capitoline baths and is inspired by the authentic experience of the "Roman baths".
- The wellness area consists of the Hammam (Calidarium), the Vichy Shower cabin (Aquamotus), the Emotional Shower area (Aqua), the Finnish Sauna (Sudatorium), the Frigidarium (Ice Room), the Salt Room (Tepidarium) and the spectacular immersive swimming pools (Lacus Quietis) including the two relaxation rooms and an equipped gymnasium.
- The true essence of LA SPA Helvetia & Bristol finds its maximum expression in the Signature Treatments created by the spa therapists, benefiting from the Science of Beauty of the "Cinq Mondes" products.
- Access to LA SPA is granted to hotel guests or through Membership







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